



JA in the Media: A Gift of Time and Love



Junior Achievement of Arkansas was recently featured in Arkansas Money & Politics in a story highlighting nonprofit organizations that inspire through service and storytelling.

In the feature, “A Gift of Time and Love: Nonprofit Groups Tell Their Stories to Reel in Donors, Volunteers,” JA Arkansas President and CEO Tonya Villines shared how the organization’s mission is powered by the dedication of its volunteers and partners.

“Volunteers bring learning to life,” Villines said. “We are equipping students with the mindsets and skill sets they need to unlock greater economic opportunity, whether in school or out-of-school settings. Through our hands-on programming, students gain real-world knowledge and develop competencies that prepare them to navigate postsecondary education, careers, and financial decisions with confidence. JA is more than a curriculum; it is a movement of volunteers and partners accelerating mobility for young people, their families, and entire communities.”

The feature spotlighted how Junior Achievement of Arkansas continues to make a measurable impact across the state — empowering students to dream big, develop practical life skills, and build a strong foundation for future success.

You can read the full story in Arkansas Money & Politics:

[Read The Full Story](#)

Save The Date!



TURKEY BOWL 2025

PRESENTING SPONSOR
Uniti

HONORARY CHAIR
John Eichler, Uniti

Thursday, November 20
11:30 AM - 1:30 PM (NOON - 1:00 PM)
MILLIENNIUM BOWL
7200 County Massie Rd., North Little Rock

REGULAR TEAM \$75

- Bowling
- Food
- 2 Drinks/person

VIP TEAM \$250

- Bowling
- Food
- Swag Bags
- Event Swag
- Unlimited Drinks

JOIN THE FUN! REGISTER TODAY!

Trophies for BEST & WORST team scores!

Junior Achievement of Arkansas

QR code for registration

Central AR Turkey Bowl November 20th

Join us for the 2025 Turkey Bowl on Thursday, November 20th at Millennium Bowl in North Little Rock. Teams of five will bowl, eat, enjoy adult beverages, and compete for a chance to win a frozen turkey — all while supporting critical youth programs around financial literacy, entrepreneurship, and work readiness. Registration is \$50 per person or \$250 per team, with VIP upgrades for teams who raise \$750 or more (including swag and unlimited drinks). Don't miss your chance to be part of the fun, be a fundraiser, or support as a donor.

[Register Here](#)

Giving Tuesday December 2nd

This Giving Tuesday, Junior Achievement of Arkansas invites you to join our mission of empowering the next generation of leaders, dreamers, and innovators! Every donation, big or small, helps us provide students across Arkansas with hands-on learning experiences in financial literacy, career readiness, and entrepreneurship. When you give to JA, you're investing in brighter futures and helping young people gain the skills and confidence they need to succeed. Let's come together this Giving Tuesday to make an impact that lasts a lifetime!

Kendra Gives Back to JA | Central AR and NWA December 7th

Junior Achievement of Arkansas is excited to partner with Kendra Scott for a special fundraising event! Join us for a day of shopping at the Little Rock and Rogers locations that gives back — a portion of all sales will directly support JA's mission of inspiring and preparing young people to succeed in a global economy. Whether you're shopping in-store or online, you'll be helping provide hands-on programs in financial literacy, work readiness, and entrepreneurship to students across Arkansas. It's the perfect way to treat yourself while making a difference in the lives of future leaders!

Get Involved Today!

JA In A Day

Central AR: Nov. 21 7:45AM-1:00PM

JA in a Day is an exciting, high-impact event where Junior Achievement lessons are taught to an entire grade level—or even the whole school—in just one day. This unique experience allows volunteers to make a big difference without a long-term time commitment. Before the event, volunteers attend a short training session (either on-site or at our office) to receive their classroom materials and assignments. On event day, volunteers step into classrooms to lead fun, engaging lessons that inspire students and bring JA's mission to life.

Central Arkansas | [Sign Up](#)

Career Speaker Opportunities

Junior Achievement is partnering with George Junior High to find passionate career speakers for their weekly afterschool program. These sessions will take place between 4:00 PM – 6:00 PM, mostly on Tuesdays, with a few on Mondays.

- November 4th: Transportation, Distribution, and Logistics
- November 11th: Law, Public Safety, Corrections and Security
- November 18th: Government and Public Administration
- December 2nd: Health Science
- December 9th: Education and Training

[Sign Up](#)

Empowering the Next Generation: Tim Skinner Brings Financial Literacy to Life

For more than a decade, Tim Skinner, State Board Vice Chairman for Junior Achievement of Arkansas and Senior Vice President of Operations Finance & Strategy at Walmart, has dedicated his time and expertise to empowering young Arkansans through financial education.

This fall, Tim continued that commitment by volunteering alongside fellow Walmart associate William Baumann and his daughter Landen, a future educator, for a JA in a Day session with Ms. Gifford's 3rd-grade class at John Tyson Elementary in Springdale, Arkansas.

For the past three years, Tim and his Walmart colleagues have partnered with the wonderful faculty and staff at John Tyson Elementary to teach students core money concepts such as earning, saving, and spending responsibly. These interactive lessons not only build essential life skills but also inspire students to dream big about their futures.

“Leading these JA in a Day sessions is very rewarding for all of us at Walmart,” said Skinner. **“Teaching core money concepts to our young people builds lifelong skills, and we’re grateful for the opportunity to give back to our local communities in this way.”**



Junior Achievement of Arkansas is honored to have leaders like Tim who model what it means to invest in the next generation. Through his dedication, passion, and leadership, he continues to make a lasting impact on both our students and our mission.

Pathways to Success

JAARK empowers individuals to reach their full potential through education, mentorship, and real-world experiences. By fostering resilience, adaptability, and confidence, JAARK helps participants build the skills they need to overcome challenges and seize opportunities. Through engaging programs and community partnerships, JAARK prepares people to succeed in their careers and make a lasting impact in their communities.

Providing Young Adults The **ESSENTIAL SKILLS** Needed to Succeed in the **WORKPLACE** Through

COACHING
Employees who are interested in virtually sharing their time, knowledge and passion for making a lasting impact on youth will facilitate, inspire and motivate youth by sharing real world experiences while helping youth participants navigate the path towards career goal completion.

CREDENTIALS
JA Credentials is Junior Achievement's credentialing program that allows young people to earn badges and credentials that demonstrate they are well-prepared to succeed in the workplace, new ventures, and life.

CORPORATION
JA offers several new tools to engage job-seekers and employers. These tools will help young adults build trusted smart resumes, and facilitate connections between job seeking students and employers.

*This program is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Get Involved

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